PRESS RELEASE

Contact: Liza Figueroa Kravinsky liza@gogosymphony.com (202) 997-1118

GoGo Symphony Answers Classical Music Crisis with Funky Holiday Show



The <u>GoGo Symphony</u>, whose danceable symphonies offer an answer to the classical music crisis, will be performing "Twas the Night," a <u>holiday show on December 22, 2023</u> in Washington DC, as well as releasing new singles.

Traditional classical orchestras have been struggling with aging mostly white <u>dwindling</u> <u>audiences</u>. GoGo Symphony attracts new diverse audiences by combining classical with go-go music, a sub-genre of funk that is the official music of Washington DC. Go-go's main characteristics include swinging polyrhythms and audience call and response, all part of the orchestra's shows.

"The shows turn into dance parties, the audience on its feet. The classical/go-go blend is seamless, authentic on both sides..." says music professor, critic, and classical music crisis blogger Greg Sandow. "So, what can the classical music world learn from this? How to relate to communities..."

"It brought the sold-out house to its feet, cheering," <u>wrote the Washington Post</u> after its performance in collaboration with the Capital City Symphony.

"We might not be able to understand a word you're saying... we're from two different worlds, but we'll be able to sit in there and put [music] in there emotionally... and the people that are sitting there are going to feel that as well," says celebrity go-go drummer JuJu, who plays for the group, as well as famed go-go bands EU and Chuck Brown.

Aside from the Capital City Symphony, GoGo Symphony has collaborated with the National Symphony Orchestra, and is now forming a partnership with DC Strings Orchestra. It has also performed as a stand-alone unit for the Congressional Correspondents dinner, Mayor's Arts Awards, the National Mall, the 9:30 Club, the Barbeque Battle, and on radio and television appearances.

"We hope more orchestras rent our music and spread the groove around the world," says founder and composer Liza Figueroa Kravinsky is an award-winning composer of film and pop music. After studying music composition at Oberlin College, she worked in the popular music industry, playing keyboards for and collaborating with artists such as Prince and Stacy Lattisaw. In the Washington DC area, she played with go-go bands Trouble Funk and Pleasure.

The GoGo Symphony has also just released three new original singles: "Move It," "Smooth It," and "Bump It."

For more information, visit gogosymphony.com or contact us at liza@gogosymphony.com or 202-997-1118.